

COLORS

CMYK





RGB

WEB

Primary Color

	PMS 485	0 - 95 - 100 - 0	238 - 49 - 36	EE3124
	PMS 432	23 - 2 - 0 - 77	69 - 85 - 96	455560

Secondary Uses

	PMS 107	0 - 4 - 79 - 0	252 - 225 - 34 255 - 234 - 823	FFEA53
	PMS 7494	25 - 0 - 40 - 15	169 - 195 - 152	A9C398
	PMS Cool Gray 3	0 - 0 - 0 - 17	216 - 217 - 218	D8D9DA
	PMS Black	0 - 13 - 49 - 98	20 - 16 - 6	141006

FONTS

Primary Font: Gotham (T1), may be substituted with Arial

Secondary Font: Use Adobe Garamond Pro

SAMPLES:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

GOTHAM (T1) MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

GOTHAM (T1) BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ADOBE GARAMOND PRO REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ADOBE GARAMOND PRO ITALIC